



## **eFax(R) Passes 10,000 Customer Mark in Japan, Grows Network by 45%**

### **j2 Global Continues Its Aggressive Growth in Japan, Passing the 10,000 eFax(R) Customer Milestone; Eight New Cities Are Added, Expanding the eFax Network to 26 Cities Across Japan**

LOS ANGELES, CA -- (MARKET WIRE) -- 02/13/12 -- [eFax®](#), a provider of cloud-based fax services since 1995 and a brand of [j2 Global, Inc.](#) (NASDAQ: JCOM), today announced that it has grown its Japanese network by 45% through the addition of local fax numbers in 8 new cities: Funabashi, Hachioji, Himeji, Kagoshima, Kumamoto, Matsuyama, Okayama and Utsunomiya. In addition to the network growth, the company announced that it has passed the 10,000 eFax customer mark in Japan for the first time since the launch of the service in 2010. j2 Global has more than 11 million customers worldwide and a global network that spans 49 countries on six continents. The company's cloud services for business are online at <http://www.j2.com>.

eFax recently introduced the eFax mobile app for Apple and Android devices in Japan, a free download that helps eFax subscribers be more mobile and efficient by enabling iPhone, iPad and Android users to create and send faxes even when there is no fax machine or PC in sight. Photos stored or taken with the device's camera can be sent as a fax directly from the app. Faxes received can be viewed and forwarded via fax or email right from the app.

"We are excited to see continuing growth of the eFax service in Japan," said Hemi Zucker, CEO, j2 Global, Inc. "Our Tokyo office opened last year, our local staff did a great job, we crossed the 10,000 customer mark, and are going strong. The demand for the eFax service in Japan is increasing, while growing the network coverage in response to this rising demand demonstrates that replacing fax machines with eFax is essential for Japanese companies of all types and sizes."

Learn more about j2 Global's cloud services for business at <http://www.j2.com>.

#### *About eFax*

eFax is a brand and registered trademark of j2 Global, Inc. (NASDAQ: JCOM) and is online at [www.efax.com](http://www.efax.com).

#### *About j2 Global*

j2 Global (NASDAQ: JCOM) provides cloud services for business, offering Internet fax, virtual phone, hosted email, email marketing, online backup, unified communications and CRM solutions. Founded in 1995, the company's messaging network spans 49 countries on six continents. j2 Global markets its services principally under the brand names eFax®, eVoice®, FuseMail®, Campaigner®, KeepItSafe® and Onebox®. As of December 31, 2010, j2 Global had achieved 15 consecutive fiscal years of revenue growth. For more information about j2 Global, please visit [www.j2global.com](http://www.j2global.com).

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Bill Threlkeld

Senior Manager Public Relations

(323) 386-2382

[bill.threlkeld@j2global.com](mailto:bill.threlkeld@j2global.com)

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