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## **eFax(R) and Microsoft Introduce Online Faxing App for Office 2013**

### **eFax® App for Word Makes It Easy to Fax Contracts, Invoices, and Other Business Documents Directly From Word via the Cloud**

LOS ANGELES, CA -- (Marketwire) -- 08/08/12 -- eFax®, a provider of online fax services since 1996 and a brand of j2 Global, Inc. (NASDAQ: JCOM), today announced the first online fax app for Microsoft Word 2013. The eFax app for Word is a cloud-based tool that allows busy professionals to conveniently send faxes from within Word, without the need for a printer or fax machine.

With 11 million customers worldwide, eFax is the leading online fax service for individuals, small businesses, and enterprises seeking a more efficient, productive way to send, receive, and manage mission-critical business documents. The eFax app for Word will appear in a task pane on the right, and can also be downloaded directly from the [Office Store](#). The app is simple to download and can be used with existing eFax subscriptions or an available free 30-day trial. eFax also provides the ability to send and receive faxes via email or the web using any internet-connected mobile phone, tablet or laptop.

"With the integration of eFax into Microsoft Word 2013, businesses save time and gain mobility," said Mike Pugh, vice president, marketing of j2 Global. "No longer tied to their office printer or fax machine, Word users can send business critical faxes -- contracts that close deals, POs that stock the shelves, or invoices that trigger payments -- while on the move. Activities that were once limited to the office and to business hours are now done around the clock and via the cloud."

With the eFax app for Word, busy professionals are able to move to a paperless office with time and resource-efficient features that make it easy to send, store and access documents. Please visit <http://officepreview.microsoft.com> for a preview of Office 2013.

Please visit <http://youtu.be/kgxY7eCidTk> to watch a tutorial on the eFax app for Word 2013. To listen to a Podcast interview with Kyle Flowers, director of marketing for eFax, go to <http://feeds.feedburner.com/eFaxPodcasts>.

The eFax branded service is a pioneer in the fax business, with a string of technology and business firsts dating back to 1996. Individuals and small businesses can learn more about sending and receiving faxes online at [www.efax.com](http://www.efax.com). For medium to large businesses with 10 to 10,000 employees or high volume faxing needs, more information is available at [www.efaxcorporate.com](http://www.efaxcorporate.com).

#### *About eFax*

eFax is a brand and registered trademark of j2 Global, Inc. (NASDAQ: JCOM) and is online at [www.efax.com](http://www.efax.com). For more information please visit the eFax blog at <http://blog.efax.com/> or watch these videos on the [eFax YouTube channel](#).

#### *About j2 Global™*

Founded in 1995, j2 Global, Inc. provides cloud services to individuals and businesses around the world. j2 Global's network spans 49 countries on six continents. The Company offers Internet fax, voice and email solutions. j2 Global markets its services principally under the brand names eFax®, Onebox®, eVoice®, FuseMail®, Campaigner®, KeepItSafe® and CampaignerCRM™.

#### *About Microsoft*

Founded in 1975, Microsoft (NASDAQ: MSFT) is the worldwide leader in software, services and solutions that help people and businesses realize their full potential.

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