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eFax(R) Releases New App for Mobile Business Professionals

The Latest Version of the Popular eFax Mobile App Adds the Ability to Sign a Document on the Phone With the Swipe of a Finger

LOS ANGELES, CA -- (Marketwired) -- 01/28/14 -- eFax[®], the world's leading online fax service and a brand of j2 Global, Inc. (NASDAQ: JCOM), continues to push the envelope of mobile business productivity with the launch of newest mobile app for iOS and Android devices.

The latest evolution of the eFax mobile app adds another way to sign a fax from the mobile device -- a finger swipe digitized signature. With this new feature, an eFax subscriber can use a finger to draw a signature that can be resized and placed anywhere in the document. eFax is online at www.eFax.com and the apps can be downloaded at the [App Store](#) (iOS) or [Google Play](#) (Android).

Since the launch of its first mobile app that allowed sending and receiving of faxes, eFax has added a host of new features, including: digitized signature; the ability to fax from a cloud service such as Dropbox, iCloud or Box; and the ability to annotate documents directly from a mobile device. eFax also expanded the availability of the eFax mobile app in the UK and Japan, provided language support in French, German, Italian, Spanish and Dutch; and delivered compatibility with iPad, iPad Touch, iPad Mini, and a range of Android devices.

Finger-Swipe Digitized Signature

With the new app for iOS and Android devices, eFax users now have two options for adding a signature to documents, essentially eliminating the need for paper and printing when receiving, signing and sending a fax. The first option is to use the device's camera to snap a picture of a signature handwritten on a slip of paper, then save that signature and add it to any document before faxing it from the mobile app. And now, users can sign a document by simply drawing their signature with a finger on the mobile device's screen, resizing and/or placing the signature at the desired place in the document, then faxing it via the eFax service.

"We are committed to continually expanding the functionality of our eFax mobile apps based on feedback from mobile professionals," says Mike Pugh, Vice President of Marketing for j2 Global. "What we constantly hear is that entrepreneurs today are doing business everywhere, and need their cloud services to support them wherever they are. Now, with finger swipe signature, eFax subscribers have yet another way to sign a document from their mobile device, giving mobile professionals greater flexibility in receiving, reviewing, signing and sending documents from a mobile device."

The new eFax mobile apps are available today in the [App Store](#) for iOS users, and through [Google Play](#) for Android users.

About eFax[®]

eFax is a brand and registered trademark of j2 Global, Inc. (NASDAQ: JCOM) and is online at www.efax.com. For more information please visit the eFax blog at <http://blog.efax.com> or watch these videos on the [eFax YouTube channel](#).

About j2 Global[®]

j2 Global, Inc. (NASDAQ: JCOM) and its affiliates provide Internet services through their two divisions: Business Cloud Services and Digital Media. The Business Cloud Services Division offers Internet fax, virtual phone, hosted email, email marketing, online backup, unified communications and CRM solutions. It markets its services principally under the brand names eFax[®], eVoice[®], FuseMail[®], Campaigner[®], KeepItSafe[®] and Onebox[®] and operates a messaging network spanning 49 countries on six continents. The Digital Media Division consists of Ziff Davis Inc., which offers technology, gaming and lifestyle content through its digital properties which include PCMag.com, IGN.com, AskMen.com, Toolbox.com and others. Ziff Davis also operates NetShelter Powered by BuyerBase, an advanced digital ad targeting platform, and Ziff Davis B2B, a leading provider of research to enterprise buyers and leads to IT vendors. As of December 31, 2012, j2 had achieved 17 consecutive fiscal years of revenue growth. For more information about j2, please visit www.j2global.com.

Press contact:

Bill Threlkeld
Senior Manager, Public Relations
Email: pr@j2global.com

Source: eFax

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