



April 2, 2014

Global Online Backup Provider KeepItSafe® Enters Canadian Market

KeepItSafe, Part of World-Leading Cloud Service Provider j2 Global®, Positioned to Become Canada's Leading Provider of Online Backup Services for Business

TORONTO & VANCOUVER, British Columbia--(BUSINESS WIRE)-- KeepItSafe®, a provider of online backup services and a brand of j2 Global, Inc. (NASDAQ:JCOM), has officially launched KeepItSafe Canada, now one of the key providers of cloud backup services to Canadian businesses.

Although the name KeepItSafe is new to Canada, the company's heritage, personnel and expertise represent more than a decade of Canadian-based experience protecting businesses' data in the cloud. KeepItSafe Canada is the result of acquisitions of the online backup businesses of some of the country's leading service providers, including e-ternity Business Continuity Consultants Inc. and IQ Storage in Eastern Canada, and Western Canada's ebackup.

As expected, data residency and security are of paramount concern to customers when it comes to online backup. Due to KeepItSafe Canada's bicoastal infrastructure and data centres in both Toronto and Vancouver, all of the data under the company's cloud backup and protection will be completely redundant between both data centres and is guaranteed to remain within the country.

"Until now, the Canadian market for cloud backup has been fragmented," said Hemi Zucker, CEO at j2 Global®. "The providers we've brought together have a strong presence in their respective regions and today, under the KeepItSafe® Canada brand, represent a seamless solution for the entire country."

"With j2 Global's leadership and financial track record — its cloud backup annualized monthly revenue run-rate recently surpassed \$40 million — KeepItSafe Canada is uniquely positioned to become the country's leading cloud backup service provider," added Jonathan Crowe, Managing Director for KeepItSafe Americas and the Pacific region.

How KeepItSafe's online backup works

KeepItSafe Canada installs data backup software onsite at the customer premises and, at scheduled intervals, encrypts and securely transmits the data to a KeepItSafe secure facility. The data is also mirrored to a second KeepItSafe centre — so client data will be securely stored in Toronto *and* Vancouver. In the event of data loss or corruption at a client site, the client can instantly access all of their data online with the full assistance of the KeepItSafe technical support team. KeepItSafe also offers Disaster Recovery (DR) solutions, ensuring that even after a catastrophic data loss, a client can access all data almost immediately; anywhere they have an Internet connection.

Reseller program launching soon

KeepItSafe Canada will roll out an enhanced partner program for Canadian IT resellers and Managed Service Providers in May of this year. KeepItSafe Canada's goal is to introduce the country's best channel partner support for online backup services to ensure our partners have the highest probability of success in the marketplace.

j2 Global Canada, Inc. is a subsidiary of j2 Global, one of the world's leading providers of cloud solutions for businesses. j2 Global provides communication and data services to more than 12 million businesses around the world, including Canada, and has been a cloud-service leader for nearly two decades. As of December 31, 2013, the company had achieved 18 consecutive fiscal years of revenue growth.

About KeepItSafe

A brand of j2 Global, Inc. (NASDAQ:JCOM), KeepItSafe is a powerhouse in online data backup and Disaster Recovery (DR). As part of a small, elite group of ISO 27001 certified online backup and DR companies, KeepItSafe has worked with customers since 2003 to ensure that their scheduled or continuous data backups are executed flawlessly and that data can be restored from any location at any time. The company is committed to providing a fully managed and monitored online backup service, while continuing to expand the possibilities of online backup, and educate business owners on the risks of data loss. For more information, please visit www.keepitsafe.ca.

About j2 Global

[j2 Global®, Inc.](#) (NASDAQ: JCOM) and its affiliates provide Internet services through their two divisions: Business Cloud Services and Digital Media. The Business Cloud Services Division offers Internet fax, virtual phone, hosted email, email marketing, online backup, unified communications, and CRM solutions. It markets its services principally under the brand names [eFax®](#), [eVoice®](#), [FuseMail®](#), [Campaigner®](#), [KeepItSafe®](#), and [Onebox®](#) and operates a messaging network spanning 49 countries on six continents. The Digital Media Division, consists of [Ziff Davis, Inc.](#), which offers technology, gaming and lifestyle content through its digital properties, which include [PCMag.com](#), [IGN.com](#), [AskMen.com](#), [Toolbox.com](#) and others. Ziff Davis also operates [NetShelter](#) Powered by [BuyerBase®](#), an advanced digital and ad targeting platform, and Ziff Davis B2B, a leading provider of research to enterprise buyers and leads to IT vendors. As of December 31, 2013, j2 Global had achieved 18 consecutive fiscal years of revenue growth. For more information about j2 Global, please visit <http://www.j2global.com>.

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Source: j2 Global, Inc.

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